Art is the result of an unquantifiable process and cannot be defined by means of a patent process. Art is its result and doesn't exist nor can it be described until it happens. Hence, copyright.

Art's value is similarly determined by the artist or the artist's agent. That agent can only be of the artist's choosing, otherwise profit derived from the artist's work is theft or an unsavory form of usury, where someone can take an artist's image without their permission, make money from it, and then the artist must chase down the thief or the thief comes to them and says 'yes, I made X dollars from your work, so here's my cut' when the artist never gave permission for their work to be used in the first place.

Requiring an artist to try to guess how they might be productive, or for an artist's process to be constantly disrupted trying to validate or even find, this thievery, is unfair to the individual artist, especially when the thieves are organized into corporations whose only real reason to exist is to exploit someone else's artwork for their own gain.